

# 2015 Anniversary Gala featuring Alice Notley

Friday, November 13

5:30pm Reception | 7 PM Program

Helene Zelazo Center for the Performing Arts

2419 E. Kenwood Blvd, Milwaukee



## Yes, I'd like to sponsor Woodland Pattern's 2015 Anniversary Gala!

- \$250.00 - 2 reception tickets, reserved program seating, and listing on all event promotion, including the event program.
- \$500.00 - 4 reception tickets, reserved program seating, listing on all event promotion, including the event program.
- \$1,000 - 8 Reception & Program tickets to the Gala, reserved program seating, listing on all event promotion, including the event program.
- \$2,500 - 10 Reception & Program tickets to the Gala, reserved program seating, listing on all event promotion, including the event program, and a signed broadside by Alice Notley.
- \$5,000 - all of the above, plus 8 tickets to your choice of a 2015-2016 Woodland Pattern event at which you will be acknowledged as a sponsor.

Name (as wanted in sponsorship listing) \_\_\_\_\_

Address \_\_\_\_\_

Visa

Mastercard

Check enclosed (make payable to Woodland Pattern Book Center)

Discover

AmerEx

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

Card Holder \_\_\_\_\_

Signature \_\_\_\_\_

### Woodland Pattern Book Center's 2015 Anniversary Gala Honorees



**Jacqueline Lalley** is a former Woodland Pattern board member who has always been generous with her time. She created the current WP brochure and was instrumental in branding. She is a poet, an essayist, a humorist and a marketing strategist who has participated in the poetry marathon for the last ten years, creating extremely popular poems in which each word is sponsored. She is CEO of the marketing and branding firm Yodelpop and is a contributing

writer for *The Onion*. Her essays have been aired on Milwaukee public radio and published in numerous magazines and anthologies. She has an MFA in writing from Vermont College of Fine Arts, and serves on the board of directors at the Nonprofit Center of Milwaukee. She lives in Milwaukee with her husband and daughter. She and her family are expecting another child via adoption in this Fall.



**R.M. Ryan** is a former Woodland Pattern board member who spearheaded and implemented the Phone-a-Thon fundraising efforts for eight years. As an Investment Officer with Robert W. Baird, he supported both his family and his poetry, publishing a book of poems, and a novel. In 2005, he left his job to become a full-time writer and has since published two more books, an autobiographical novel about his army days,

and another book of poems that the New York Times described as being written at "the juncture of rapture and wonder." Currently in the process of completing his fifth book, a book of poems, he lives on the sea coast of Northern California with the biographer Carol Sklenicka.