

# WOODLAND PATTERN Book Center



2024 **BRUNCHRAISER**  
Sponsorship

# INVESTING IN A LIFETIME PRACTICE OF READING & WRITING



## WHO WE ARE

Established in 1979 and run by poets and artists ever since, Woodland Pattern is a nonprofit gallery, book center, and performance space where poetry, sound works, film, and visual art coexist on a daily basis. For forty-five years and counting, we have acted as a bridge between regional, national, and international communities of writers, artists, and musicians, while offering a space for people in our local community to gather, perform, share ideas, and build relationships that make our city stronger. By supporting us, you promote a lifetime practice of reading and writing, and help provide a vibrant home where Milwaukee poets and artists have found encouragement and support for generations.

- Help us serve **25,000+** people of all ages, backgrounds, and income levels.
- Help us present **400+** programs, including writing and book discussion groups, poetry readings, concerts, films, art exhibitions, and after-school classes and summer camps for youth.
- **Help us uplift young people.** We are home to the Milwaukee Youth Poet Laureate Program, and over a third of our programs serve children and youth, 96% of whom are economically disadvantaged.
- Support creativity and aging. Approximately **50%** of our adult programs involve artists **55+** in age.
- **Support historically marginalized groups.** Many of our programs specifically address the needs of veterans, seniors, Native Americans, people of color, and those who identify as LGBTQ+.
- Preserve a one-of-a-kind cultural resource. Our **25,000+** titles include the largest collections of haiku in North America, of small-press poetry in the U.S., and of Native American literature in Wisconsin.

# BRUNCHRAISER

**SEPTEMBER 15, 2024 | 10 AM–2 PM**

**THE COOPERAGE | 822 S. WATER STREET, MILWAUKEE, WI 53204**

In August 2023, Woodland Pattern hosted its first in-person fundraiser since the pandemic for new initiatives supporting teens and young adults launched in 2022. The event was so much more than a fundraiser to us. It was a celebration of the rebellious spirit that lives in our young poets and in our city and an overdue revival of our community after forced hibernation. We laughed, danced, and reveled, and it was lovely.

Now, for our 2nd Annual Brunchraiser, we are preparing to gather everyone again for a raucous fundraiser and art party in support of some of our most underfunded programs, both old and new. Our goal is to raise \$50,000 to benefit the Milwaukee Youth Poet Laureate program and the Milwaukee Emerging Poet Fellowship, along with all our interdisciplinary programs: aCinema Film Series and Festival; Alternating Currents Live (the longest-running improvisational music series in the Midwest); and our various gallery exhibitions.

Hosted at The Cooperage, this year’s Brunchraiser will feature a family-style brunch with an exciting cocktail menu. The event will include a silent auction, musical performances, activities and entertainment (including another fabulous “Poetry Catwalk”), and, like our galas of yore, a keynote reading by an internationally renowned poet.

As a sponsor, your generosity will help us invest in the wild and formidable voices of Milwaukee youth; showcase the work of emerging and established visual artists; and keep our city on the map as a hub for new and improvised music, experimental film, and so much more. Join us in our work to encourage interdisciplinary collaboration and exchange, and to support poets and artists working at both the intersections and the margins. We thank you in advance for your patronage.

# SPONSORSHIP LEVELS & BENEFITS

	Haiku	Ode	Sonnet	Canto	Epic	Presenting
LEVELS	\$500	\$1,000	\$2,000	\$3,000 (3 available)	\$5,000 (2 available)	\$10,000 (1 available)
Seating	2 tickets	4 tickets	one table for 8	one table for 8	one table for 8 + VIP seating	two tables for 8 + VIP seating
Thank You by Name and/or Logo on Event Signage, Promotional Materials, and Website	X	X	X	X	X	X
Bar Vouchers + Gift Bags with Limited Edition Commemorative Broadside	2	4	8	8	8	16
Dedicated Social Media Post + Podium Recognition				X	X	X
365-Day Recognition as an Ongoing Partner + Spotlight in Our Annual Report					X	X
5-Minute Speech Opportunity during Event						X
Impact (tax deductible contribution)	\$300 toward program(s) of your choosing	\$600 toward program(s) of your choosing	\$1,200 toward program(s) of your choosing	\$2,200 toward program(s) of your choosing	\$4,200 toward program(s) of your choosing	\$8,400 toward program(s) of your choosing

# TICKETS

<b>\$75</b>	Discounted Ticket (for students and others for whom the cost to attend is prohibitive—please inquire—25 available)
<b>\$125</b>	Single Ticket
<b>\$250</b>	Couples Ticket
<b>\$500</b>	Half Table for Four
<b>\$1000</b>	Full Table for Eight

# SPONSORSHIP COMMITMENT FORM



## I agree to sponsor Woodland Pattern's Brunchraiser

Sponsorship Level \_\_\_\_\_ or Ticket Amount: \$ \_\_\_\_\_

Name to appear in sponsorship listing:

\_\_\_\_\_

Contact: \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Check (payable to Woodland Pattern Book Center)

Credit Card

CC Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVC: \_\_\_\_\_

Billing Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

I am sponsoring but unable to attend the event. Please donate my tickets/seats.

I am sponsoring but will not use all of my tickets. Please reserve only \_\_\_\_\_ seats for me.

**Direct My Gift Toward** (Please select one or more of the following options):

- The Milwaukee Youth Poet Laureate Program
- The Milwaukee Emerging Poet Fellowship
- aCinema Film Series & Festival
- Alternating Currents Live Concert Series
- Gallery Exhibitions & Other Visual Art Programming
- Wherever It's Most Needed

**Please return form to WOODLAND PATTERN, ATTN: SPONSORSHIPS**

Or scan and email to: [info@woodlandpattern.org](mailto:info@woodlandpattern.org)

For more information, contact Executive Directors **JENNY GROPP & LAURA SOLOMON**

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