

2025

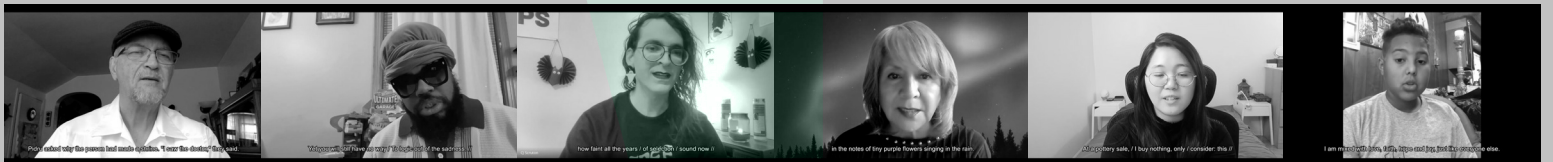
# POETRY MARATHON

SPONSORSHIP

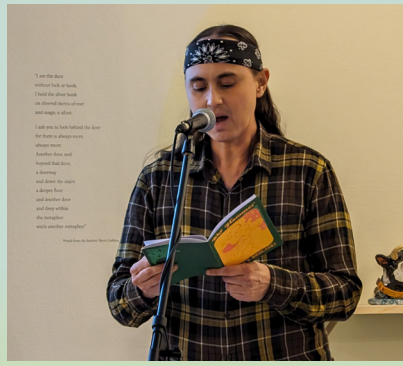


Sat & Sun, Jan 25 & 26 | 10 am-10 pm

In person & Online



Presented at The Arc Theatre at Saint Kate-The Arts Hotel  
139 E Kilbourn Ave, Milwaukee, WI 53202



## WHO WE ARE

Established in 1979 and run by poets and artists ever since, Woodland Pattern is a nonprofit gallery, book center, and performance space where poetry, sound works, film, and visual art coexist on a daily basis. For forty-five years and counting, we have acted as a bridge between regional, national, and international communities of writers, artists, and musicians, while offering a space for people in our local community to gather, perform, share ideas, and build relationships that make our city stronger. By supporting us, you promote a lifetime practice of reading and writing, and help provide a vibrant home where Milwaukee poets and artists have found encouragement and support for generations.



# INVESTING IN A LIFETIME PRACTICE OF READING & WRITING



- Help us serve **25,000+** people of all ages, backgrounds, and income levels.
- Help us present **400+** programs, including writing and book discussion groups, poetry readings, concerts, films, art exhibitions, and after-school classes and summer camps for youth.
- **Help us uplift young people.** We are home to the Milwaukee Youth Poet Laureate Program, and over a third of our programs serve children and youth, 96% of whom are economically disadvantaged.
- Support creativity and aging. Approximately **50%** of our adult programs involve artists **55+** in age.
- **Support historically marginalized groups.** Many of our programs specifically address the needs of veterans, seniors, Native Americans, people of color, and those who identify as LGBTQ+.
- Preserve a one-of-a-kind cultural resource. Our **25,000+** titles include the largest collections of haiku in North America, of small-press poetry in the U.S., and of Native American literature in Wisconsin.

# POETRY MARATHON

## Help us celebrate our first-ever hybrid Poetry Marathon!

After four years of unforgettable online Marathons, we are overjoyed to announce our first-ever hybrid Poetry Marathon. As implied, this year's Marathon will combine the best aspects of previous in-person and virtual iterations, bringing back the (figurative) electricity of live, in-person performances while continuing to hold space for poets from the far reaches of our national and international communities.

The event will take place in Milwaukee—at Saint Kate, the Arts Hotel—over the course of two days and 24 hours, and will feature not only hundreds of poets from our city, region, and beyond, but also live musical performances, screenings of moving-image works, and various surprises.

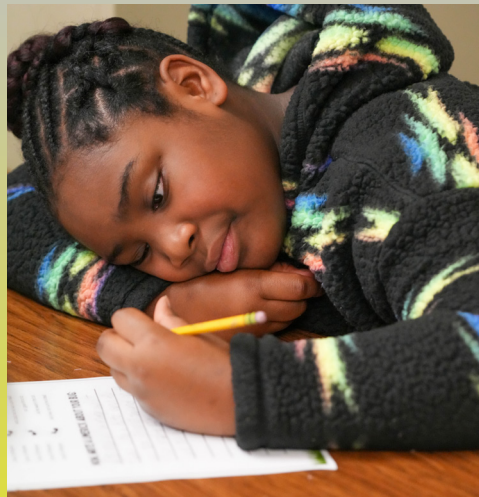
This year's Marathon will take place on **Saturday, January 25, and on Sunday, January 26, from 10 am to 10 pm both days. All 24 hours will take place before a live audience, and will also be livestreamed via Crowdcast.** As always, every hour will feature ten poets appearing for up to five minutes, each of whom will seek to raise \$50 in pledges. These contributions will then be matched by a corporate or private sponsor for the hour and supplemented by premier- and presenting-level sponsorships.

The Poetry Marathon has always been critical to Woodland Pattern's programming and operations, as it helps us begin each year on solid financial footing. As a sponsor, you will add necessary fuel to Woodland Pattern's 45th consecutive season of programming, helping us bring poetry into public schools, parks, and community centers; into the homes of our virtual participants; and into our gallery and book center.

We thank you in advance for supporting our work, and for nourishing a vast community that, year after year, carries us into the future with its ever-evolving creative expression.

# SPONSORSHIP LEVELS & BENEFITS

LEVELS	Haiku	Ode	Sonnet	Canto	Epic
	Hour Level	Premier Level	Premier Level	Presenting Level	Presenting Level
	<b>\$500</b> (20 available)	<b>\$1,000</b> (6 available)	<b>\$2,500</b> (2 available)	<b>\$5,000</b> (2 available)	<b>\$10,000</b> (1 available)
Tickets for the Live Event at Saint Kate	2	4	6	10	20
Recognition by Name and/or Logo on Event Signage & Event Program, on All Promotional Materials, and on Website	X	X	X	X	X
Acknowledgment during the Hour of Your Sponsorship	X				
Acknowledgment during the Segment of Your Sponsorship		X			
Acknowledgment throughout the Day of Your Sponsorship			X		
Acknowledgment during EACH HOUR of the Marathon				X	X
365-Day Sponsor Recognition + Spotlight Story in our 2026 Annual Report					X





# SPONSORSHIP COMMITMENT FORM



## I agree to sponsor Woodland Pattern's Poetry Marathon

Level or Package: \_\_\_\_\_ \$ \_\_\_\_\_

Name to appear in sponsorship listing:

\_\_\_\_\_

Contact: \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Notes:

Check (payable to Woodland Pattern)

Credit Card

CC Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVC: \_\_\_\_\_

Billing Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

**Please return form to WOODLAND PATTERN, ATTN: SPONSORSHIPS**

Or scan and email to: [info@woodlandpattern.org](mailto:info@woodlandpattern.org)

For more information, contact Executive Directors **JENNY GROPP & LAURA SOLOMON**

**720 East Locust Street, Milwaukee, WI 53212 | (414) 263-5001 | [www.woodlandpattern.org](http://www.woodlandpattern.org)**